

*Comments in green provide additional information about how to complete each section of the assessment form. When finalizing the form, please remove all directives in green and this comment.*

## 1. Invention Overview

|   |   |   |  |
|---|---|---|--|
| Tech ID #:                                  |   | Title:  |  |
| Inventors:                                  |   | Departments:  |  |
| Licensing Specialist:                       |   | Date Assigned to Licensing Specialist:                      |  |
| Licensing Intern:                           |   | Patent Analytics Intern:                                    |  |
| Non-UT Ownership Interests or Encumbrances: |   | Research Sponsors (public & private) include funding total: |  |
| Publication Dates:                          | <i>If the information in this disclosure is to be, or has been, presented or published, indicate the date.</i>  | OTC Category:   | <i>Computing Technologies, Life Sciences, Physical Sciences, or Nanotechnologies</i> |
| Related Tech ID #s (if any):                |   | Purpose of Assessment:                                      |  |
| Description of the Invention:               | <i>Briefly describe the invention without getting into the details of how the invention works. Is it a method or process, device, drug, chemical, algorithm, electronic circuit, software, etc?</i> |   |  |

## 2. Licensing Specialist Recommendation Summary

### 2.1 LICENSING SPECIALIST RECOMMENDATION

|   |                                |
|---|--------------------------------|
| <b>RECOMMENDATION:</b>                                      | <b>DATE OF RECOMMENDATION:</b> |
| <b>OVERALL RATING (HIGH, MEDIUM/HIGH, MEDIUM/LOW, LOW):</b> |                                |
| <b>COMMENTS:</b>  |                                |

### 2.2 TECHNOLOGY ANALYSIS (3 = HIGHEST AND 1 = LOWEST)

|  |  |   |  |
|--|--|---|--|
| <b>COMPETITIVE POSITION</b><br>COMMENTS: |  | <b>INTELLECTUAL PROPERTY STRENGTH</b><br>COMMENTS:  |  |
| <b>DEVELOPMENT STATUS</b><br>COMMENTS:   |  | <b>OTHER CONSIDERATIONS (OPTIONAL)</b><br>Comments: |  |

|                       |            |                    |     |       |                  |
|-----------------------|------------|--------------------|-----|-------|------------------|
|                       |            | <b>Market Size</b> |     |       | <b>COMMENTS:</b> |
|                       |            | Small              | Med | Large |                  |
| <b>Time to Market</b> | Now        |                    |     |       |                  |
|                       | Later      |                    |     |       |                  |
|                       | Much Later |                    |     |       |                  |

### 2.3 COMMERCIALIZATION PATHWAY

|  |  |
|--|--|
| Recommended Pathway (i.e., startup, license, bundle, sponsor, faculty release/license, or hold.) |  |
| Strategy/Identified Lead Candidates  |  |

### 3. Invention Assessment

|   |  |
|---|--|
| <p><b>3.1. Background of the Invention and Technology</b></p> <ul style="list-style-type: none"> <li>• <a href="#">Invention Disclosure</a></li> <li>• <a href="#">Google</a></li> <li>• <a href="#">Web of Science</a></li> <li>• <a href="#">Inspec</a></li> <li>• <a href="#">Academic Search Complete</a></li> <li>• <a href="#">Scirus</a></li> <li>• <a href="#">Knowledge Express</a></li> </ul> | <p>a) Describe the underlying technology or field of research that is applicable to the invention. <i>(Provide general background information about the technology at issue and a bullet-point description of the science.)</i><br/> Enter text here</p>   |
| <p><b>3.2. Invention Description</b></p> <ul style="list-style-type: none"> <li>• <a href="#">Invention Disclosure</a></li> <li>• <a href="#">Google</a></li> <li>• <a href="#">Web of Science</a></li> <li>• <a href="#">Inspec</a></li> <li>• <a href="#">Academic Search Complete</a></li> <li>• <a href="#">Knowledge Express</a></li> </ul>  | <p>a) Why is the invention useful? What is the primary purpose for which the technology was invented? What problem does it solve or what pain does it try to address? <i>(If possible, explain how big the problem is and/or the extent of the pain.)</i><br/> Enter text here</p> <p>b) Who is the intended user and/or beneficiary of the invention? <i>(i.e., who was the inventor's intended target?)</i><br/> Enter text here</p> <p>c) How is the problem that the invention targets solved today? <i>(Provide a general description of how the problem is currently solved. You do not need to list the specific substitute products or solutions here, as you will list these in Section 3.6 below.)</i><br/> Enter text here</p> <p>d) What is novel about this invention? How does it improve upon what is already known in the field? Why would the user and/or beneficiary of the invention prefer the new technology to the current solution? <i>(How is the subject technology a better solution than what is already available? If possible, quantify the difference. If it is cheaper, how much cheaper, etc.)</i><br/> Enter text here</p> <p>e) Does the technology fit into an existing product or process, or can it be developed into a stand-alone product or process? <i>(If the technology is an improvement to an existing invention, describe the existing invention.)</i><br/> Enter text here</p> <p>f) How does the invention work?<br/> Enter text here</p> <p>g) Identify the components of the invention. <i>(If possible, list the specific compounds or materials that are used to create the technology. If they are not specified in the Invention Disclosure, make a note to ask the inventor in Section 3.9(a): Questions, Concerns, and Future Actions.)</i><br/> Enter text here</p> |
| <p><b>3.3. Potential Commercial Applications</b></p> <ul style="list-style-type: none"> <li>• <a href="#">Google</a></li> </ul>   | <p>a) Outline any immediate and future applications of the invention and the commercial products or services that could arise from the invention. <i>(Include all possible commercial uses of the disclosed invention. Distinguish the primary application from the other possible applications and rank them based on (1) nearest to prototype/commercialization and (2) largest potential market size.)</i><br/> Enter text here</p>   |

| <ul style="list-style-type: none"> <li>• <a href="#">Web of Science</a></li> <li>• <a href="#">Inspec</a></li> <li>• <a href="#">Academic Search Complete</a></li> <li>• <a href="#">Knowledge Express</a></li> </ul>   | <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 50%;">Application</th> <th style="width: 50%;">Potential Commercial Product or Service</th> </tr> </thead> <tbody> <tr> <td>(Primary Application)</td> <td></td> </tr> <tr> <td></td> <td></td> </tr> <tr> <td></td> <td></td> </tr> <tr> <td></td> <td></td> </tr> </tbody> </table>  | Application | Potential Commercial Product or Service | (Primary Application) |  |  |  |  |  |  |  |
|---|--|-------------|---|-----------------------|--|--|--|--|--|--|--|
| Application   | Potential Commercial Product or Service  |             |   |                       |  |  |  |  |  |  |  |
| (Primary Application)   |  |             |   |                       |  |  |  |  |  |  |  |
|   |  |             |   |                       |  |  |  |  |  |  |  |
|   |  |             |   |                       |  |  |  |  |  |  |  |
|   |  |             |   |                       |  |  |  |  |  |  |  |
| <p><b>3.4. Stage of Development</b></p> <ul style="list-style-type: none"> <li>• Invention Disclosure</li> </ul>  | <p><i>The point of this section is to assess how far the technology has been developed considering that it is from a university. A technology can be ready to license before it is ready to be commercialized (pharmaceuticals are a great example). When considering these questions, judge the level of development based upon how ready the technology is to be licensed, not how ready it is to be sold as a product or service in the market.</i></p> <p><i>First, make sure you have a clear idea of the technology that will be protected and licensed— is it a product or process. Then, answer: How far along the development path must this technology progress before a company/organization will consider it licensable? (i.e., low enough risk to further develop and commercialize)</i></p> <p><i>If the stage of development is unclear, mention this in Section 3.9(b): Questions, Concerns, and Future Actions.</i></p> <p>a) What stage of development has been obtained? Is there a clear proof of concept? Is there a prototype? <i>(If there is not a prototype, indicate whether a prototype is necessary and, if so, when one might be available. If there is a prototype, indicate how close it is to being a marketable product. For example, is it a bench top, alpha, beta, pre-manufacturing/production, or commercial ready prototype?)</i><br/> Enter text here</p> <p>b) What is the current supporting data? <i>(e.g., statistical modeling, in vitro experiments (biochemical and/or cell culture), in vivo validation (animal models or in humans))</i><br/> Enter text here</p> <p>c) To what extent has the technology been tested? Has it been tested for reliability, scalability, its ability to integrate into the target product or process, usability and/or adoptability by end users, etc.? If so, how was it tested and what were the results?<br/> Enter text here</p> <p>d) What follow-on experiments or testing are needed to complete development? What is the expected timeframe for completing these experiments and/or testing? (if applicable)<br/> Enter text here</p> <p>e) Is there available funding for future follow-on experiments, testing, and additional development? (if applicable) If adequate funding is not available, how much additional funding is needed to complete development? <i>(If the amount of funding needed is unclear, make a note to ask the inventor in Section 3.9(a): Questions, Concerns, and Future Actions.)</i><br/> Enter text here</p> |             |   |                       |  |  |  |  |  |  |  |
| <p><b>3.5. Market Overview and Potential</b></p> <ul style="list-style-type: none"> <li>• <a href="#">Google</a></li> <li>• <a href="#">Business Source Complete</a></li> <li>• <a href="#">Factiva</a></li> <li>• <a href="#">Gartner</a></li> <li>• <a href="#">Net Advantage</a></li> <li>• <a href="#">Business Monitor Online</a></li> </ul> | <p><i>The point of this section is to provide an overview of the market(s) that the technology might impact. For well-defined markets, provide quantitative data where available. For emerging areas, provide a brief qualitative description and analysis of potential market size (provide ranges).</i></p> <p><i>Address the following questions for each application listed above in Section 3.3. (i.e., if you listed three applications in Section 3.3, then answer questions a-h below three separate times)</i></p> <p>a) Is there a clear market need for the invention? Describe the need.<br/> Enter text here</p> <p>b) Describe the typical customer that would pay for the end product or process. <i>(e.g., end-consumers, research hospitals, steel manufacturers, etc.)</i><br/> Enter text here</p>  |             |   |                       |  |  |  |  |  |  |  |

| <ul style="list-style-type: none"> <li>• <a href="#">eMarketer</a></li> <li>• <a href="#">Market Research</a></li> <li>• <a href="#">Mergent</a></li> <li>• <a href="#">Hoovers</a></li> <li>• <a href="#">Research and Markets</a></li> <li>• <a href="#">Edgar</a></li> <li>• <a href="#">Knowledge Express</a></li> </ul>   | <p>c) Provide a numeric estimate for the size of the available market.<br/> <i>(If possible, try to identify the size of the market, including the number of customers, revenues, etc. This information can be found in market reports that are available through business databases provided through the library. Additionally, the information is sometimes located in, or can be extrapolated from, the financial reports of an industry player that is publicly traded. If applicable, please cite reports here and, if possible, provide a link to, or a copy of, the report.)</i><br/> Enter text here</p> <p>d) Provide a high-level narrative on the current status of the market. Is the market changing, is it well established or emerging, where is it located geographically, etc.? <i>(Does the industry appear to be moving in the same direction or away from the invention or the area of research? What are the market trends? Does the market appear to be converging or fragmented? Is the market growing or shrinking? If applicable, please cite reports here and, if possible, provide a link to, or a copy of, the report.)</i><br/> Enter text here</p> <p>e) If applicable, what metrics or characteristics does the industry use to measure the value of a product or process for this type of technology? <i>(What characteristics or qualities determine the price of a product or process in this industry? (e.g., some characteristics used to determine the value of a battery include its capacity, recharge rate, and discharge rate.) What are companies in the industry spending money on to improve?)</i><br/> Enter text here</p> <p>f) If applicable, describe the entire value chain from the raw material components to the end product, including the percent of the total cost that is associated with each step in the chain. <i>(If applicable, list the other companies in the value chain. (i.e., who are the suppliers of the components and the end users of the final product?))</i><br/> Enter text here</p> <p>g) Where does this technology fit into the value chain and what are the unit costs related to that portion of the chain? <i>(If possible, spell out the bill of materials ("BOM") for the components required to produce the portion of the value chain that is related to this technology. Cite the location of the stored BOM under P:Supplemental Materials/Tech ID for the technology.)</i><br/> Enter text here</p> <p>h) List the key industry associations, conferences, and/or conventions that are relevant to the technology.</p> <table border="1" data-bbox="293 1171 1523 1346"> <thead> <tr> <th><i>Association, Conference, or Convention Name</i></th> <th><i>Reasons for Inclusion</i></th> <th><i>Website</i></th> </tr> </thead> <tbody> <tr><td> </td><td> </td><td> </td></tr> <tr><td> </td><td> </td><td> </td></tr> <tr><td> </td><td> </td><td> </td></tr> </tbody> </table> | <i>Association, Conference, or Convention Name</i> | <i>Reasons for Inclusion</i> | <i>Website</i>                |                |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|--|--|--|------------------------------|-------------------------------|----------------|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|
| <i>Association, Conference, or Convention Name</i>   | <i>Reasons for Inclusion</i>   | <i>Website</i>                                     |                              |                               |                |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |                              |                               |                |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |                              |                               |                |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |                              |                               |                |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| <p><b>3.6. Competitive Analysis</b></p> <ul style="list-style-type: none"> <li>• <a href="#">Google</a></li> <li>• <a href="#">Business Source Complete</a></li> <li>• <a href="#">Factiva</a></li> <li>• <a href="#">Gartner</a></li> <li>• <a href="#">Net Advantage</a></li> <li>• <a href="#">Business Monitor Online</a></li> <li>• <a href="#">Market Research</a></li> <li>• <a href="#">eMarketer</a></li> </ul> | <p>a) What competitive advantage does this invention have over current products in the market? What is the current "gold" standard and how is this invention an improvement?<br/> Enter text here</p> <p>b) List the companies that are the largest players in the industry, including their share of the market. Also include up-and-coming companies in the industry.</p> <table border="1" data-bbox="293 1633 1523 1877"> <thead> <tr> <th><i>Company name</i></th> <th><i>Reasons for Inclusion</i></th> <th><i>Estimated Market Share</i></th> <th><i>Website</i></th> </tr> </thead> <tbody> <tr><td> </td><td> </td><td> </td><td> </td></tr> <tr><td> </td><td> </td><td> </td><td> </td></tr> <tr><td> </td><td> </td><td> </td><td> </td></tr> <tr><td> </td><td> </td><td> </td><td> </td></tr> <tr><td> </td><td> </td><td> </td><td> </td></tr> </tbody> </table>  | <i>Company name</i>                                | <i>Reasons for Inclusion</i> | <i>Estimated Market Share</i> | <i>Website</i> |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| <i>Company name</i>  | <i>Reasons for Inclusion</i>   | <i>Estimated Market Share</i>                      | <i>Website</i>               |                               |                |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |                              |                               |                |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |                              |                               |                |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |                              |                               |                |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |                              |                               |                |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |                              |                               |                |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

| <ul style="list-style-type: none"> <li>• <a href="#">Intel</a></li> <li>• <a href="#">Knowledge Express</a></li> </ul>   | <table border="1" style="width: 100%; height: 30px;"> <tr> <td style="width: 25%;"></td> <td style="width: 25%;"></td> <td style="width: 25%;"></td> <td style="width: 25%;"></td> </tr> </table> <p>c) List any substitute/competitive products or services.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 25%;">Product or Service Name</th> <th style="width: 20%;">Company Name</th> <th style="width: 20%;">Stage of Development</th> <th style="width: 20%;">Product Specific Revenue (if known)</th> <th style="width: 10%;">Known Patents</th> <th style="width: 15%;">Website</th> </tr> </thead> <tbody> <tr><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td></tr> <tr><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td></tr> <tr><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td></tr> <tr><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td></tr> <tr><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td></tr> <tr><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td></tr> </tbody> </table> <p>d) What are the key strengths and/or weaknesses of the existing competition?<br/>Enter text here</p> <p>e) Describe the competitive landscape and how the technology fits within it. (Is the industry crowded or sparse? Is the technology passé or obsolete when compared to the competition? Is the technology so “cutting edge” that the whole industry has years left to catch up? Use your best judgment here.)<br/>Enter text here</p> |                      |  |               |   | Product or Service Name | Company Name | Stage of Development | Product Specific Revenue (if known) | Known Patents | Website |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|--|--|----------------------|--|---------------|---|-------------------------|--------------|----------------------|-------------------------------------|---------------|---------|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|
|  |  |                      |  |               |   |                         |              |                      |                                     |               |         |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Product or Service Name  | Company Name   | Stage of Development | Product Specific Revenue (if known)            | Known Patents | Website                                   |                         |              |                      |                                     |               |         |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |                      |  |               |   |                         |              |                      |                                     |               |         |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |                      |  |               |   |                         |              |                      |                                     |               |         |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |                      |  |               |   |                         |              |                      |                                     |               |         |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |                      |  |               |   |                         |              |                      |                                     |               |         |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |                      |  |               |   |                         |              |                      |                                     |               |         |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |                      |  |               |   |                         |              |                      |                                     |               |         |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| <p><b>3.7. Potential Licensees</b></p> <ul style="list-style-type: none"> <li>• <a href="#">Google</a></li> <li>• <a href="#">Factiva</a></li> <li>• <a href="#">Gartner</a></li> <li>• <a href="#">Net Advantage</a></li> <li>• <a href="#">Business Source Complete</a></li> <li>• <a href="#">Business Monitor Online</a></li> <li>• <a href="#">Corptech</a></li> <li>• <a href="#">Hoovers</a></li> <li>• <a href="#">Intel</a></li> <li>• <a href="#">Knowledge Express</a></li> </ul> | <p>a) Who would be interested in buying or licensing this technology and why? (Search for an association or conference related to the technology. This will often provide leads to potential licensees.)</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 25%;">Target Licensee</th> <th style="width: 35%;">Reason for Inclusion and Relevant Applications</th> <th style="width: 20%;">Website</th> <th style="width: 20%;">Point of Contact with Phone and/or E-mail</th> </tr> </thead> <tbody> <tr><td> </td><td> </td><td> </td><td> </td></tr> <tr><td> </td><td> </td><td> </td><td> </td></tr> <tr><td> </td><td> </td><td> </td><td> </td></tr> </tbody> </table>   | Target Licensee      | Reason for Inclusion and Relevant Applications | Website       | Point of Contact with Phone and/or E-mail |                         |              |                      |                                     |               |         |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Target Licensee  | Reason for Inclusion and Relevant Applications   | Website              | Point of Contact with Phone and/or E-mail      |               |   |                         |              |                      |                                     |               |         |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |                      |  |               |   |                         |              |                      |                                     |               |         |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |                      |  |               |   |                         |              |                      |                                     |               |         |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |                      |  |               |   |                         |              |                      |                                     |               |         |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| <p><b>3.8. Commercialization/ Licensing Pathway</b></p> <ul style="list-style-type: none"> <li>• <a href="#">Google</a></li> <li>• <a href="#">Factiva</a></li> <li>• <a href="#">Gartner</a></li> <li>• <a href="#">Net Advantage</a></li> </ul>  | <p><b><u>This is an important section that helps the Licensing Specialists make a recommendation. Allow ample time for reflection, as your input is greatly valued.</u></b></p> <p>The point of this section is to assess the challenges associated with commercializing and/or licensing the technology and to analyze how easy or difficult it will be for the technology to be accepted into the marketplace.</p> <p>a) What needs to occur before the technology can be turned into a commercial product? (Describe the steps that need to happen between now and when the product or service is being sold in the market. (e.g., for a medical device, indicate the regulatory pathways that have to be navigated before the product can be marketed and sold.))<br/>Enter text here</p>  |                      |  |               |   |                         |              |                      |                                     |               |         |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

|   |  |
|---|--|
| <ul style="list-style-type: none"> <li>• <a href="#">Business Source Complete</a></li> <li>• <a href="#">Business Monitor Online</a></li> <li>• <a href="#">Corptech</a></li> <li>• <a href="#">Hoovers</a></li> <li>• <a href="#">Mintel</a></li> <li>• <a href="#">Knowledge Express</a></li> </ul> | <p>b) Describe any materials that have already been developed and that would help the OTC market the technology. <i>(e.g., are there any videos or pictures of the technology or a prototype that can be shown to a potential licensee?)</i><br/> Enter text here</p> <p>c) Are the potential commercial applications clear? Are the benefits of the technology clear and compelling?<br/> Enter text here</p> <p>d) What are the key uncertainties that might affect the technology's commercial success?<br/> Enter text here</p> <p>e) What barriers would prevent an end-user from adopting this technology? <i>(Relevant factors to consider include: entrenched competitive technologies, cost of updating needed machinery/equipment, ease of use, existing or future regulations, etc. Can the technology be readily accepted into a product or process or will it require an inordinate investment in time and money for the industry to use it?)</i><br/> Enter text here</p> <p>f) How much additional funding is required to create a commercial prototype? (If applicable) <i>(If the amount of additional funding is unclear, make a note to ask the inventor in Section 3.9(a).)</i><br/> Enter text here</p> |
| <p><b>3.9. Questions, Concerns, and Future Actions</b></p>  | <p>a) List any additional questions for the inventor.<br/> Enter text here</p> <p>b) List any questions or concerns about this technology that are not included in an answer to one of the above questions.<br/> Enter text here</p> <p>c) List any other factors not discussed above that will either promote or hinder the commercialization of this technology.<br/> Enter text here</p> <p>d) List any future actions.<br/> Enter text here</p>  |

## 4. Patent Analytics Assessment

*Sections 4.1 and 4.2 are in a separate document entitled "Patent Analytics – Sections 4.1 and 4.2 of the Confidential Invention Disclosure Assessment." After the Patent Analytics Intern completes Section 4.1 and 4.2, he or she will paste them here.*