

Technology Transfer Workshop
November 8-10, 2009
IPN, Coimbra, Portugal

The University Technology Enterprise Network (UTEN Portugal) in collaboration with Carnegie Mellon University, the Carnegie Mellon|Portugal Partnership and the Information and Communication Technologies Institute (ICTI) is conducting a Technology Transfer Workshop to be held on November 8-10, 2009 at the University of Coimbra.

Featured speakers at the workshop include three experts in key areas of technology transfer from Carnegie Mellon University:

- Tara Branstad, Associate Director, Center for Technology Transfer and Enterprise Creation (CTTEC)
- Timothy P. McNulty, Associate Vice President for Government Relations
- Mary Beth Shaw, Assistant General Counsel, Office of General Counsel

The main objectives of the workshop are to present the Carnegie Mellon model for technology transfer and entrepreneurship development and to provide training to Portuguese technology transfer offices (TTOs) in licensing issues, technology transfer models, skill development, and metrics to measure success.

The workshop will span two days. During the first day, the Carnegie Mellon experts will present the university's overall approach to regional economic development and provide an overview of the university's TTO, Office of General Counsel, and Office of Government Relations and the interface between those offices and other departments within the university. Portuguese corporate representatives will address the importance of technology transfer from their perspective. Following the general sessions, in depth presentations will focus on software licensing issues and start-up models and on TTO models, skill requirements and metrics to measure success.

The second day of the workshop will be limited to a select group of participants from TTOs within Portugal. It will consist of a presentation on Carnegie Mellon's standard license and spin-off license templates and a discussion of common licensing issues and concerns. In addition, the experts will guide the participants through case studies illustrating key points of deal valuation and structure and license negotiation.