

# UTEN | Portugal Workshop #4

14-16 June 2009 | Círculo Universitário do Porto

## Case studies on Technology Transfer and Intellectual Property Protection from Fraunhofer

*In collaboration with INESC-Porto and Fraunhofer Portugal*



# UTEN | Portugal Workshop #4:

## Case studies on Technology Transfer and Intellectual Property Protection from Fraunhofer

### Workshop Detailed Schedule

Sunday, June 14  
Ipanema Park Hotel

19:00 - Registration and Cocktail

20:00 - Networking dinner

Monday, June 15

08:30 – Registration at Círculo Universitário do Porto

#### Session I – The Fraunhofer Model

09:00 - Introduction and Opening Remarks

Prof. José Manuel Mendonça – President of INESC-Porto and Director of UTEN|Portugal

Prof. Dirk Elias - *Executive Director of Fraunhofer Portugal*

09:15 - The Fraunhofer Model - Introduction to Fraunhofer

Dr. Annette Braun, *Director International Business Development Fraunhofer*

09:45 - Fraunhofer Portugal

Prof. Dirk Elias, *Executive Director of Fraunhofer Portugal*

10:00 – Stimulus budgeting - the Fraunhofer Financing Model and how it rewards industrial collaboration

Torsten Nyncke, *Program Manager Portugal*

10:30 – Q&A

11:00 - Coffee Break

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### Workshop Detailed Schedule

Monday, June 15 (cont.)

**11:30 - Bringing knowledge to the customer - Practical experiences from contract research for industry**

Sabine Krieg, *Fraunhofer Institute for Interfacial Engineering and Biotechnology IGB*

**12:30 – Q&A**

**12:45 - Lunch break**

#### Session II – Legal Aspects: IP Management and Research Contracts

**14:30 - The role of IP in Research Organisations**

Dr. Lorenz Kaiser, *Division Director Legal Affairs*

**15:30 - The research contract**

Dr. Gisela Kern, *Fraunhofer Legal Affairs*

**16:00 – Q&A**

**16:30 - Coffee-Break**

**17:00 - Research Commercialisation through Licensing Technology**

Dr. Lorenz Kaiser, *Division Director Legal Affairs*

**17:30 - General Discussion**

**18:00 - End of Session**

**20:00 – Dinner at Ipanema Park Hotel**

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### Workshop Detailed Schedule

Tuesday, June 16

#### Session III – Technology Transfer Mechanisms and Policies

**09:00 - Strategic planning of new patents and technologies at a Fraunhofer Institute - Case Study Fraunhofer IPM**

Dr. Annette Braun, *Director International Business Development Fraunhofer*

**09:45 - Training for Specialists and Managers - The Fraunhofer Academy**

Dr. Roman Götter, *Managing Director Fraunhofer Academy*

**10:30 – Q&A**

**11:00 - Coffee-Break**

**11:30 - Fraunhofer Innovation Clusters - an institutional approach to research-industry collaboration**

Dr. Patrick Hoyer, *Fraunhofer Research Planning*

**12:15 – Q&A**

**12:30 – Lunch break**

**14:30 - Technology Transfer through Spin Off companies**

Andreas Aepfelbacher, *Fraunhofer Venture Group*

Prof. Dirk Elias, *Founder of Fokus-spin Off Ivistar, now Director of Fraunhofer Portugal*

**16:30 – Q&A and Wrap Up**

**17:00 – Closing cocktail at Circulo Universitário do Porto**

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Intellectual Property Protection from Fraunhofer

LOCATION – Circulo Universitário do Porto

The workshop will take place at **Círculo Universitário do Porto**, located in Rua do Campo Alegre, 877 (Porto)

Tel.: 226094995

[Location map](#)



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# UTEN | Portugal Workshop #4:

## Case studies on Technology Transfer and Intellectual Property Protection from Fraunhofer

### Accommodation – [Hotel Ipanema Park](#)



#### Hotel location and contacts :

Rua de Serralves, 124

4150-702 Porto

Tel.....: 351. 225 322 100

Fax.....: 351. 226 102 809

E-mail: [ipark@ipanemaparkhotel.pt](mailto:ipark@ipanemaparkhotel.pt)



Reservations should be made directly with the Hotel

•E-mail: [porto@hoteisfenix.com](mailto:porto@hoteisfenix.com)

•Tel.....: 351.226.194.100

•Fax.....: 351.226.194.160

Upon reservation, participants should mention that they will be participating in “Workshop UTEN”.

#### Prices

•SINGLE/DOUBLE ROOM Prices: 75 EUROS (bed and breakfast)

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# UTEN | Portugal Workshop #4:

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### Accommodation – [Hotel Tuela Porto](#)



#### Hotel location and contacts :

Rua Arq. Marques da Silva, 200

4150 - 483 Porto

Tel.....: 351. 226.004.747

Fax.....: 351. 226.003.709

E-mail: [tuelaporto@tuelaporto.com](mailto:tuelaporto@tuelaporto.com)

**Reservations** should be made directly with the Hotel

- E-mail: [porto@hoteisfenix.com](mailto:porto@hoteisfenix.com)
- Tel.....: 351.226.194.100
- Fax.....: 351.226.194.160

Upon reservation, participants should mention that they will be participating in “Workshop UTEN”.

#### Prices

- SINGLE/DOUBLE ROOM Prices: 57 EUROS  
(bed and breakfast)

# UTEN | Portugal Workshop #4:

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### Useful Information

#### Registration

- Submissions deadline – **June 4**
- Please send the registration form to [galmeida@inescporto.pt](mailto:galmeida@inescporto.pt)

#### Candidates Selection Process

- Selection of attendees will be made on a competitive basis, according to the overall merit of the candidates and relevant experience in Intellectual Property:
  - Candidate's profile (1 p. CV)
  - Candidate and institution of affiliation motivation (1p. Statement)
- The number of participants is **limited to 40**

#### Fees and Payments

- No fee will be charged to attend and participate in the workshop and all meals are free of charge.
- Workshop attendees are responsible to pay for their own travel and accommodation but local organizers will help in booking suitable accommodation.

# Workshops and Conferences in 2009

*Workshop#1: The Practice of Technology Transfer and Commercialization: exchange views with University of Texas in Austin*

8-10 February 2009

*In collaboration with the Collaboratory for Emerging Technologies, CoLab, and the UT Austin-Portugal Program*

UNL - Costa da Caparica

*Conference: The 7<sup>th</sup> Interdisciplinary European Conference on Entrepreneurship Research (IECER)  
"Human Capital and Entrepreneurship"*

4-6 March 2009

*In collaboration with the University of Regensburg*

IST - Lisbon

*Workshop #2: Experiencing Technology Transfer: fostering a new dialogue with MIT*

29-31 March 2009

*In collaboration with the MIT Portugal Program*

IST – Lisbon

*Workshop #3: From the Laboratory to the Market Place: Obtaining Strong Patents for Technology Transfer and Commercialization*

3-5 May 2009

*In collaboration with General Electric*

TecMinho – Guimarães

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# Workshops and Conferences in 2009

**Workshop #4: Case studies on Technology Transfer and Intellectual Property Protection from Fraunhofer**  
14-16 June 2009

**In collaboration with INESC-Porto and Fraunhofer Portugal**  
Círculo Universitário do Porto

**Conference: 12th International Conference on Technology Policy and Innovation, Porto 2009**  
**“Knowledge networks and international flows of knowledge towards new frontiers in Science and Technology”**  
12-14 July 2009

**In collaboration with the IC2 Institute, The University of Texas at Austin, University of Porto and INESC Porto**  
Casa da Música – Porto

**Workshop #5: Experiencing Technology Transfer in Cambridge**  
27-29 September 2009 (tbc)

**In collaboration with the Judge School of Management, University of Cambridge, UK**  
UPIN /University of Porto – Porto

**Workshop #6: Experiencing Technology Transfer: collaborating with Carnegie Mellon**  
8-10 November 2009 (tbc)

**In collaboration with the Carnegie Mellon Portugal Program**  
IPN – Coimbra

**Workshop #7: Transfer and Commercialization of Technology at CERN and with CERN**  
6-8 December 2009 (tbc)

**In collaboration with CERN – European Organization for Nuclear Research**  
ISQ – Oeiras

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# UTEN | Portugal Team

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